

# 2010 Canadian Science Policy Conference

Sponsorship Opportunities



*Better policies, better science*

October 20-22, 2010  
Montreal, Canada

[www.sciencepolicy.ca](http://www.sciencepolicy.ca)

# Canadian Science Policy Conference

**CSPC** is designed to fill a critical gap in the Canadian science policy environment: the absence of a permanent national forum to discuss science policy.

**CSPC** is Canada's most comprehensive, multi-sector, multi-disciplinary event devoted to science policy: a "must attend" annual conference for Canada's science policy community.

## **CSPC objectives:**

1. To identify and discuss current Canadian science policy.
2. Forge stronger links between stakeholders and policy-makers.

# CSPC 2009

- Two and half day event
- More than 400 participants
- 13 panels across five themes
- More than 60 speakers
- Support of 22 organizations



# CSPC 2009: Keynote speakers



**Preston Manning**

The Manning Centre for Building Democracy



**Dr. Bruce Alberts**

Editor-in-Chief, *Science Magazine*



**The Hon. Dr. Gary Goodyear**

Minister of State (Science and Technology)



**The Hon. John Milloy**

Minister of Training, Colleges and Universities  
Minister of Research and Innovation



# CSPC 2009: Media coverage



Oct 26, 2009

Science community hopes to bridge gap with Ottawa



Published November 16, 2009

Gary Goodyear:

The conference was an overwhelming success.



Editorial

*Nature* **463**, 135 (14 January 2010)

...There are some hopeful signs. The very first Canadian Science Policy Conference was held in October 2009, attracting hundreds of participants....



The Mark



September 8, 2009

We need a forum on science policy  
by Mehrdad Hariri and Jeff Sharom



September 2009

This month Biotechnology Focus goes one on one with conference chair



November 1, 2009



Congrès sur la politique scientifique  
La science en quête de récepteurs



Monday, October 26 2009

One on One Interview with chair of the  
2009 Canadian Science Policy Conference.



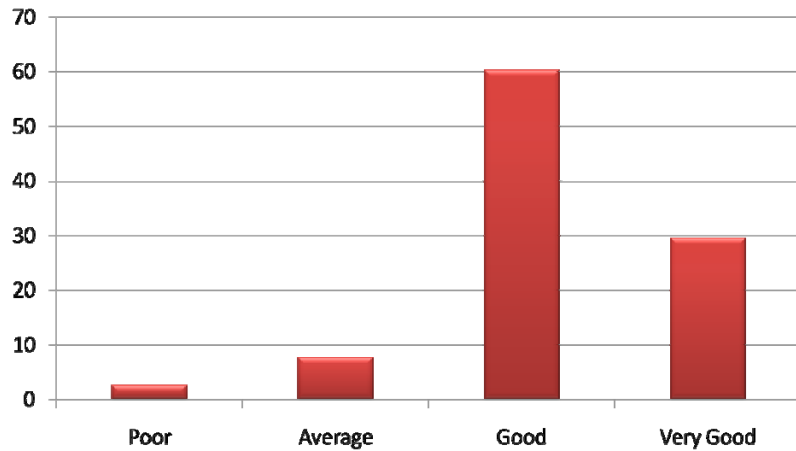
The OST's Online Magazine on S&T  
Policy

Volume 24 - December 21, 2009

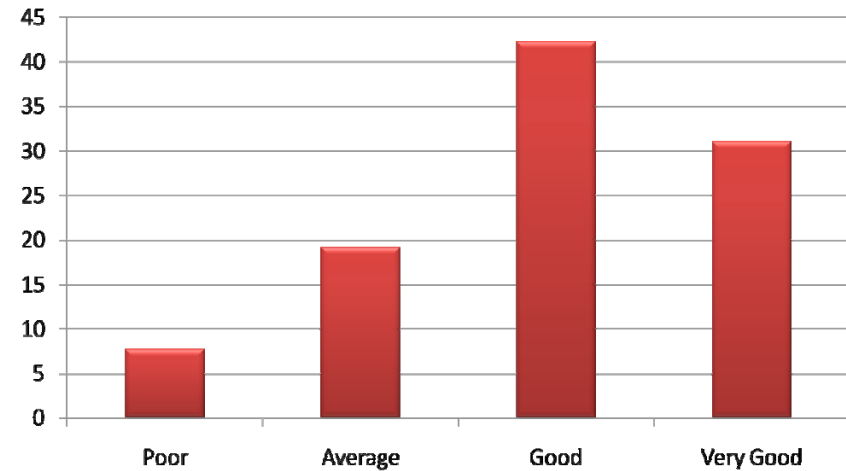


# CSPC 2009: Participant feedback

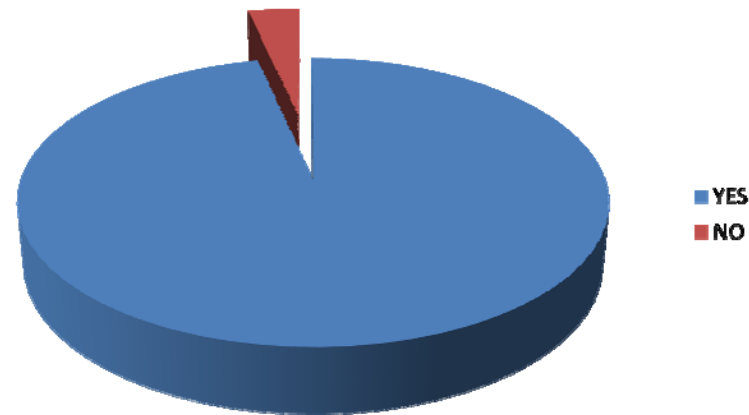
Format of the conference



Content of the conference



Expectations met?  
~ An overwhelming 'YES' ~



# Participant feedback

- *“I liked the diversity and approachability of the conference. Listening to such a diverse group of experts, hearing their perspectives and input was very valuable. The attitude around the whole conference was like a large problem solving session, and this gave the group a good sense of community - and made the kinds of people I NEVER could have met in the states very approachable. I drove up from Pittsburgh for the opportunity to see this conference.”*

# 2010 Conference: A 'must attend'

- Build on momentum and dialogue of CSPC 2009
- Also, considering the global economic recession, increasing competition for talent, labour market shortfalls and demographic challenges, S&T investment and appropriate supporting policy have never been more critical
- Federal government is shifting from short-term stimulus efforts to long-term strategies for productivity and innovation

**Therefore, the presence of science policy community is more important than ever**



# Target audience

**Who should attend:** Scientists and researchers from academia, industry and government, senior government officials, heads of research granting agencies and provincial funding bodies, NGOs, policymakers, science writers and journalists, senior communications and government relations professionals from all sectors, CEOs, industrial R&D managers, scientific associations, sociologists, historians, and anthropologists of science, students, and others with an interest in the intersection of policy with science and technology.

## STAKEHOLDERS FROM: ACADEMIA, INDUSTRY, GOVERNMENT, AND NON-PROFIT SECTORS

Science-based government departments, scientific advisory bodies & funding agencies

Non-profit / educational / outreach / advocacy organizations

Scientific & professional associations

Academic scientists, science studies scholars & public policy departments

Provincial / Federal government officials: Policymakers, ministerial staff & elected officials

Private-sector & industrial scientists

# Sponsorship

- **CSPC is now looking for sponsors from government, academia, industry and NGOs**
  - **\$50,000+ Diamond sponsorship, 3 available**
  - **\$25,000+ Gold sponsorship, 7 available**
  - **\$12,500+ Silver sponsorship, 12 available**
  - **\$7,500+ Bronze sponsorship**
  - **CSPC is emerging as a non-for profit center and is actively looking for support form other organizations. Please contact us for more information on founding member sponsorship package.**
  - **For more information: [www.sciencepolicy.ca/sponsor](http://www.sciencepolicy.ca/sponsor)**

# Sponsorship

	Sponsorship level			
	Diamond	Gold	Silver	Bronze
	\$50,000 +	\$25,000 +	\$12,500 +	\$7,500 +
Named sponsorship of conference event	Award	Lunch or reception	Coffee break	No
Advertising in conference proceedings	Full page	Full page	Half page	Quarter page
Complimentary exhibit display	Yes	Yes	Yes	Shared space, if available
Complimentary conference registrations	7	5	3	1
Organization of a panel with a suggested speaker	Yes	No	No	No
Speaking opportunity	Yes	No	No	No
Slide show during conference	Stand-alone promotion	Stand-alone promotion	Shared promotion	Shared promotion
Logo on conference website	Yes	Yes	Yes	Yes
Logo in conference proceedings	Yes	Yes	Yes	Yes
Logo on conference posters	Yes	Yes	Yes	Yes
Logo on conference bags	Yes	Yes	Yes	No
Inclusion of materials in conference bags	Yes	Yes	Yes	No
Sponsorship of travel rewards for students	Yes	Yes	Yes	No

# Sponsorship contact



**Please contact CSPC revenue development committee for more details:**

**[sponsor@sciencepolicy.ca](mailto:sponsor@sciencepolicy.ca)**

**[sciencepolicy.ca/sponsor](http://sciencepolicy.ca/sponsor)**

**Your support will help ensure Canada remains a leader in science and innovation**