

SCIENCE BOREALIS

A decorative graphic consisting of three horizontal, wavy bands. The top band is white, the middle band is cyan, and the bottom band is green. The bands are layered and have a slight glow effect.

*A new chapter for Canadian
science blogging*

Sarah Boon, Editorial Manager, Science Borealis

Trivial pursuit I

How many Canadian science blogs are there?

156...
and counting!



Trivial pursuit II

Which province has had a science blog network since 2005?

Québec



Trivial pursuit III

Does Canada have a strong science communication community?

**Depends on who
you ask...**



What do we want?

- Science communication community
- Science blogging credibility
- Science visible to the public
- Science used in policy
- Science literacy



R. Nakamura (@raymondsbrain)

When do we want it?

- Yesterday!



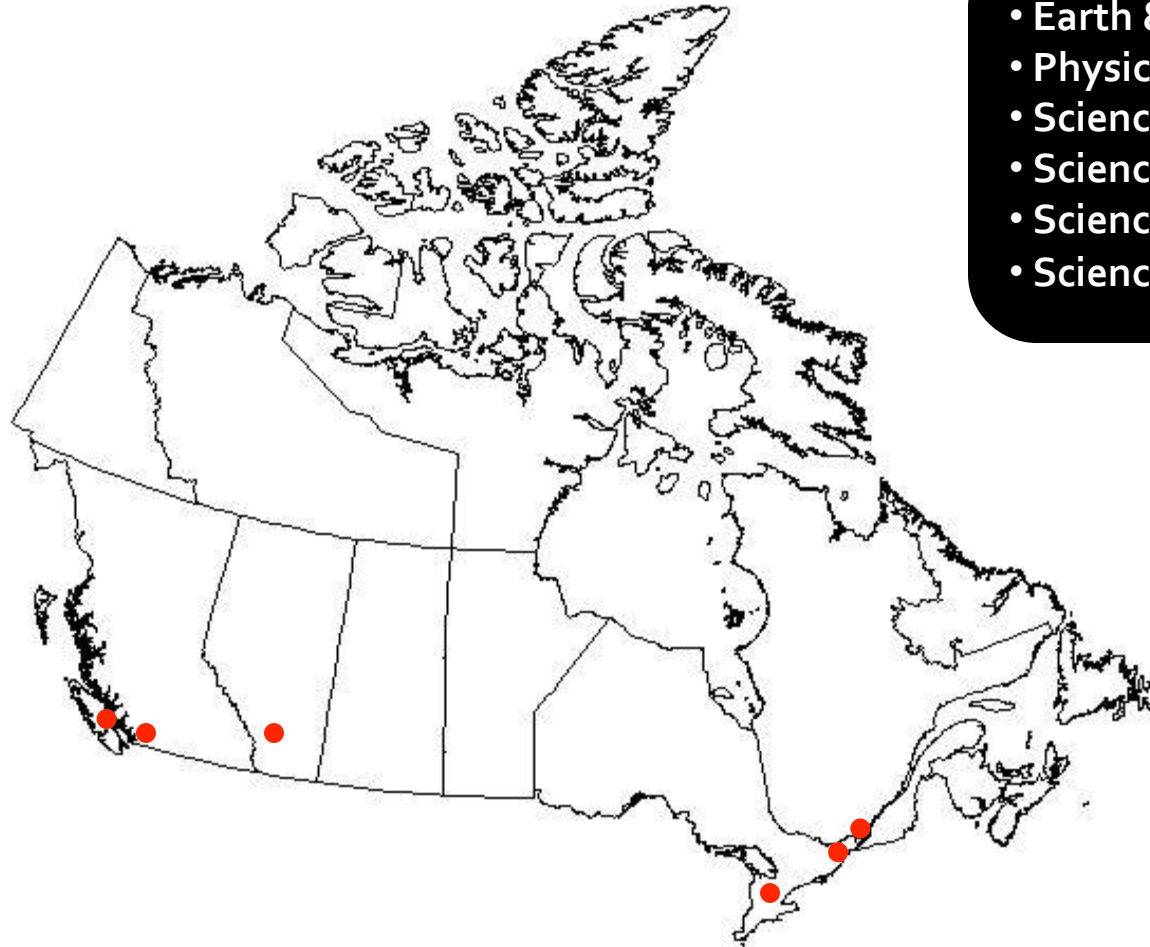
R. Nakamura (@raymondsbrain)

Science Borealis

- Inclusive digital science salon
 - Canadian blogs on a wide array of science fields
- One-stop shop for Canadian science info
 - public
 - media
 - educators
 - policy makers



Who are we?



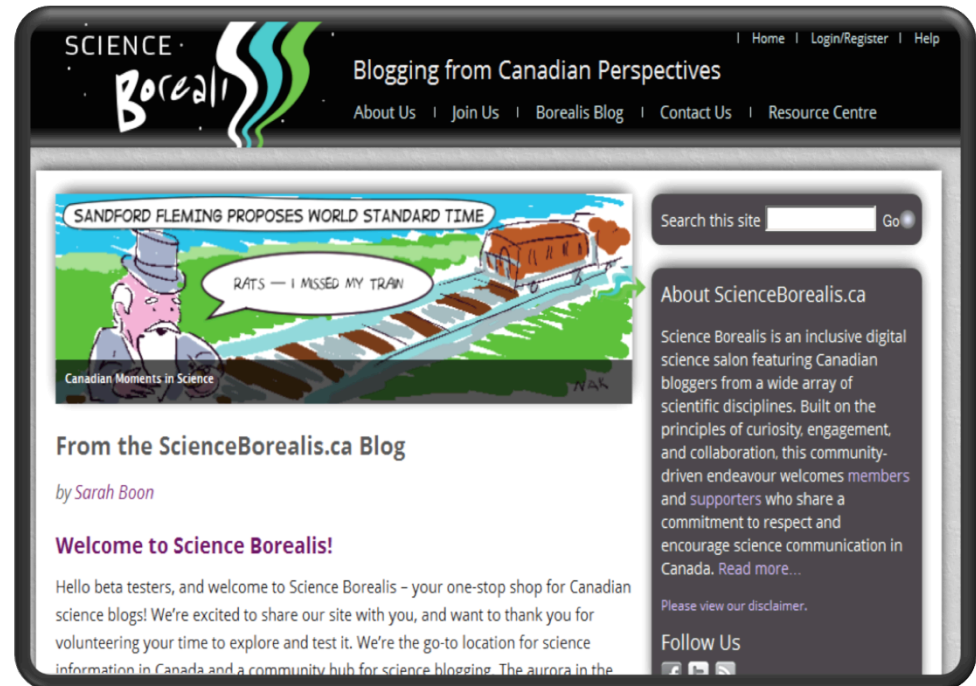
- Earth & environmental science
- Physics & astronomy
- Science communication & outreach
- Science art
- Science policy & politics
- Science in society



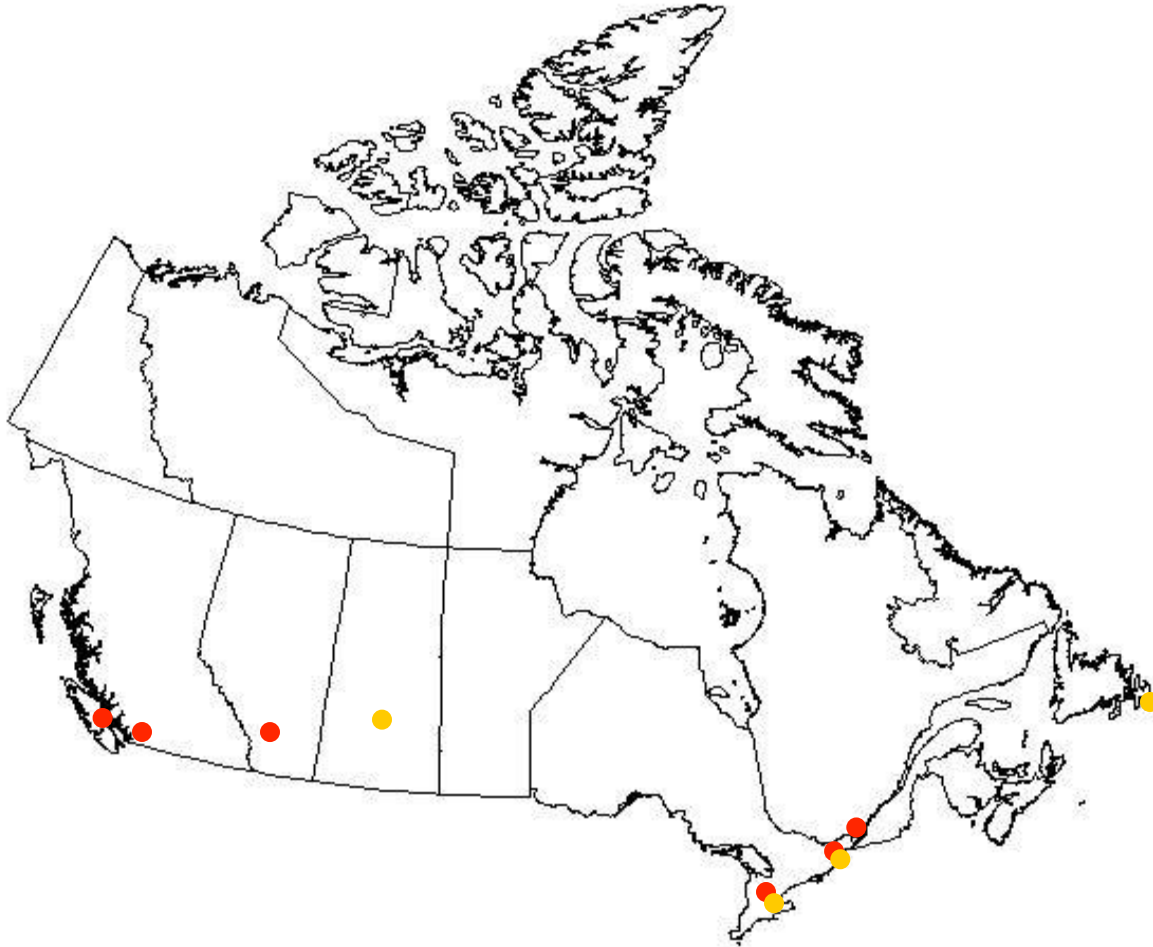
GenomeAlberta

Where are we at?

- Volunteer run
 - Core team
- Community-based
 - Name selection
 - Logo contest
 - Beta testers
 - Subject editors



Who are we?



● Core team

● New volunteers

Join us!

- Subject editors
- Community outreach
- Sponsorship



scienceborealis.ca