

# Science Meets Parliament 2021, Sponsorship Prospectus

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## **MAKE YOUR ORGANIZATION A CHAMPION OF CANADA'S SCIENCE MEETS PARLIAMENT PROGRAM**

### Investment Impact:

Science Meets Parliament 2021 builds the national capacity for engaged researchers able to effectively insert Canadian scientific expertise into public policy processes. Our focus on strong, resilient relationships between scientists and politicians generates long-term stability and support across a broad cross-section of knowledge and innovation sectors. What's more, the program is quickly emerging as a major platform for raising the prominence of science policy in Canada. As an early partner, the impact and visibility of your organization's support will grow along with the program.

The [Science Meets Parliament 2021 program](#) will include:

- A mandatory orientation session that includes information about the business of Parliament and exercises that prepare delegates to speak with politicians
- Virtual workshops on science policy evidence-based decision making, science communication and media
- Meetings with members of Parliament, senators, and the Chief Science Advisor of Canada
- Observation of House and/or Senate committee meetings
- Attending Question Period in Parliament
- Networking reception with MPs, senators, and staff (including a poster session)
- Meetings with bureaucrats and public servants, to better understand policy making at the non-political level of government

Note: The intent is that all Delegates will be invited to in-person events in Ottawa either in Spring 2021 or deferred until safe and authorized by all jurisdictions involved.

<b>Benefits</b>	<b>Gold (\$10000 +)</b>	<b>Silver (\$6000+)</b>	<b>Bronze (\$3000+)</b>
Advertisement in Delegate Booklet	Full Page	Half Page	Logo
Dedicated social media acknowledgement	5	3	1
Invitation to reception evening	3	2	1
Free pass to CSPC 2021	2	1	
Podium acknowledgement	✓	✓	✓
Logo on the Website	✓	✓	✓
Logo acknowledgement in email to delegates	✓	✓	✓
Logo acknowledgement on the poster before the beginning of virtual sessions	✓	✓	✓
Banner display at event	✓	✓	
Selection and free entry for one Delegate*	✓		
Opportunity to welcome delegates in one of the virtual workshops	✓		

\*Candidate must still meet the application and qualification criteria, limited to the first 5 Gold level sponsors, with spots reserved ahead of February 16th, 2021

**Special Discounts for CSPC 2020 Partners: Lead partners (100%), innovators (50%), influencers ( 25%), thinkers (15%), collaborators (10%)**