



SPONSORSHIP
OPPORTUNITIES

Workshops

CSPC Career Campus

SciPol Series

Make your organization engaged in
national dialogue and the training of the
next generation of science policy
professionals





SPONSORSHIP OPPORTUNITIES

The Canadian Science Policy Centre is launching new programs and is pleased to invite all organizations to get involved with these projects. Sponsorship of CSPC's new programs will provide an exciting array of possibilities for public, not-for-profit, and private sector stakeholders to showcase their influence in Canada's science, technology, and innovation policy.

Workshop

Canadian Science Policy Centre (CSPC) will be hosting a series of training workshops designed to enable the next generation of science policy experts through professional development. Workshops were previously produced at the request of organizations and for their teams and CSPC will now be hosting workshops for the general public. Professional Development Workshops will be assembled upon completion of sponsorship requirements (number of sponsors). Registration will be open to the public and a certificate of completion will be provided. Interested in participating. These workshops will be two half days and will be hosted virtual via zoom. Workshops we offer include:

- Science Policy 101
- Science Diplomacy : New Approaches to International Relations
- Equity Diversity & Inclusion in Science: Creating an EDI Culture
- Best Practices in Evidence-Based Decision Making
- Science Communication: Linking Research to Policy and the Public
- How to Become a Science Entrepreneur

More information on workshop types can be found [here](#).

Number of sponsors per session: 1-3

Sponsorship amount: \$5,000

Discount: 30%-50% discount for conference partners and members

Registration cost for public: \$25-50

Contact info@sciencepolicy.ca if interested!

CSPC Career Campus

The CSPC Career Campus Series is intended as a set of two-toned online panel sessions to train the trainees with the diverse career options in the field of science and innovation policy. This program aims to empower youth to realize their professional goals and gain new insight into potential career trajectories. There will be two types of panels within this series:

1. Meet the Executives: These meetings will feature prominent and senior members of the science and innovation community. Youth will have the chance to meet the leaders of science and innovation enterprises, listen to their career trajectory, and learn from them and discuss their questions in a more casual meeting format.
2. The second set of events will feature panels of early- and mid-career individuals who will speak to their career paths and the steps that led them to where they are today, in addition to offering perspectives and advice on entering the field of science policy.

Sponsorship amount: \$3,000 for the entire series (10-15 Sessions)

Discount: 30%-50% discount for conference partners and CSPC Program Members

Attendance cost : Free for all

SciPol Series

CSPC is excited to launch the 2021 Virtual Sessions titled *SciPol Series*. There will be 10 + sessions consisting of interviews and panels and will be live and free for the public to attend. With many interesting sessions coming up, CSPC will continue to explore timely discussions on pressing science and innovation policy issues with experts and stakeholders. To learn more about and watch the previous sessions in this series, click [here](#).

Sponsorship amount: \$3,000 for the entire series

Number of sessions (until October 2021): 10 + 1 symposium

Discount: 30%-50% discount for conference partners and CSPC Program Members

Registration cost for public: Free



Contact info@sciencepolicy.ca if interested!

Pricing

The above programs are available for sponsorship. Further discounts are available through bundling the sponsorship of two or three series. Sponsoring any of the programs will have the following benefits plus the one identified as unique to the series:

- ⇒ Social Media Mention
- ⇒ Logo on the event page (on CSPC website and on zoom registration page)
- ⇒ Logo acknowledgement on the poster
- ⇒ Name acknowledgement during the session

*These benefits cover all virtual sessions

	Workshop	SciPol Series	CSPC Career Campus
Specific Benefits	Selection of workshop type Addressing delegates during workshop	Input on session topic/ guests	Inclusion of executive in career networking session
Pricing	\$5,000 Per workshop	\$3,000 For the series	\$3,000 For the series
Combo Pricing		Combined Price \$4,500	
	Combined Price \$6,500		
	Combined Price \$4,500		
	Combined Price \$8,000		

30% - 50% discount for conference partners and CSPC Program members

* the discount amount is according to partnership level

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