



CSPC 2025

17th Canadian Science Policy Conference
November 19th-21st, 2025
Westin Hotel, Ottawa, ON

PARTNERSHIP PROSPECTUS

BRING YOUR BRAND, MESSAGE AND IDEAS
TO AN INFLUENTIAL AND MOTIVATED AUDIENCE



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OVERVIEW

EXPERIENCE THE VALUE OF CSPC PARTNERSHIP

CSPC's Partnership Program provides an exciting array of possibilities for public, not-for-profit, and private sector stakeholders to showcase their importance in Canada's science, technology, and innovation policy ecosystem. Your partnership investment will deliver numerous benefits, including major exposure to key target audiences and significant value and recognition through exceptional onsite and online promotional opportunities. Become a part of the CSPC 2025 journey and experience the value of its partnership.



NOT JUST A CONFERENCE – A CELEBRATION OF SCIENCE POLICY

CSPC is Canada's most comprehensive, multi-sectoral, and interdisciplinary forum on science and innovation policy. This conference is often touted as a must-attend event for members of the science, technology, and innovation (STI) policy communities, including politicians, senior government officials, researchers, post-secondary executives, not-for-profit and business leaders. CSPC is a multi-day conference with several platforms and events where delegates can network and engage in the most important conversations.

CSPC 2025 expects:

- 1000+ attendees, 300+ speakers, 50+ panel sessions
- Spectacular Gala Dinner; well attended by leaders of various sectors, as well as ambassadors, and parliamentarians
- Exclusive Partner Only Dinner Function
- Award Ceremony celebrating Excellence in Science Policy
- Interview Series with prominent figures of science and innovation policy community
- Publishing the 7th issue of the Canadian Science Policy Magazine
- An exhibit hall



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EVERYONE WILL BE THERE, AND SO SHOULD YOU

CSPC represents the “who’s who” of science and innovation policy from both the current leadership cadre and the next generation of Canada’s top scientists, business leaders, and science policy experts, including:

- Government policymakers (federal, territorial, provincial, and local)
- Industrial R&D managers and senior management from the private sector
- Post-secondary executives
- Researchers across all sectors
- Scientific and industrial associations
- Granting agencies and funding bodies
- Non-governmental organizations, agencies, foundations
- Journalists and media
- Communications and government relations professionals
- Innovators, venture capitalists, and consulting firms
- The next generation of science and innovation policy leaders

CSPC 2025 will discuss emerging issues of the STI ecosystem, including:

- Policy and Governance for a Resilient STI Ecosystem
- Science, Society and Public Engagement in STI
- Industry Leadership and Economic Growth
- Science Diplomacy and Geopolitical Shifts
- Next Generation, Talent Development
- Addressing Grand Challenges and Emerging Risks

...and many more exciting topics!





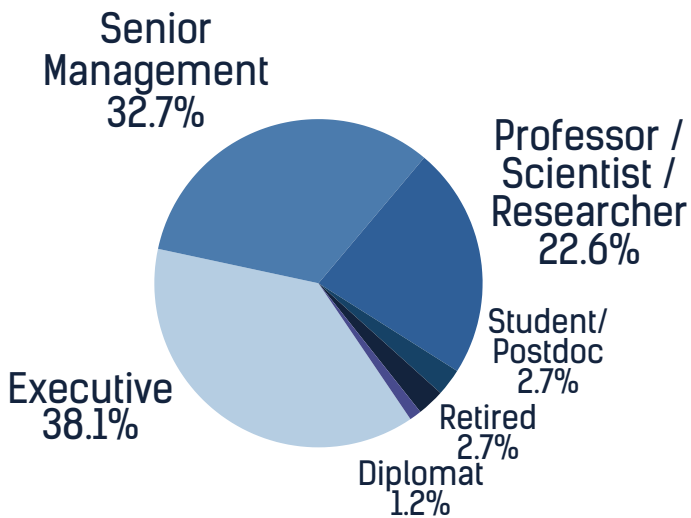
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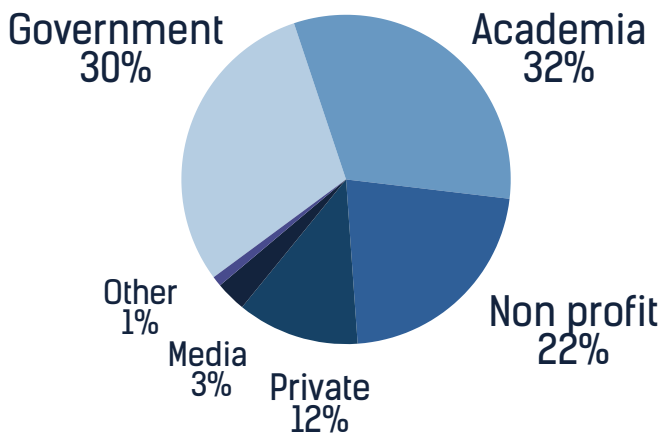
CSPC 2024 DEMOGRAPHICS

SPEAKERS

Distribution by Position

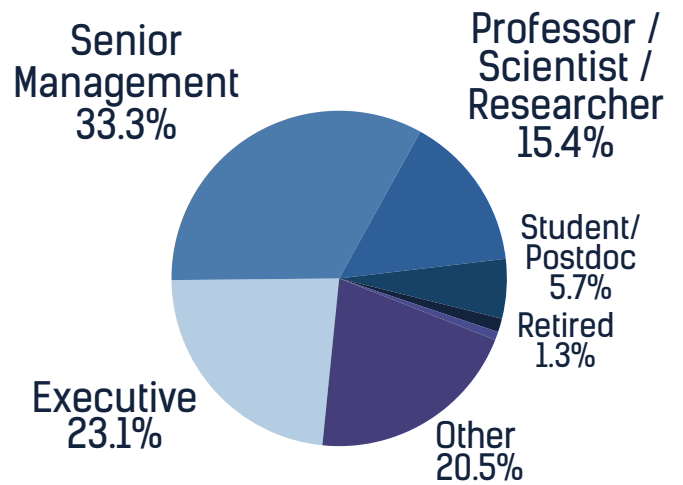


Distribution by Sector

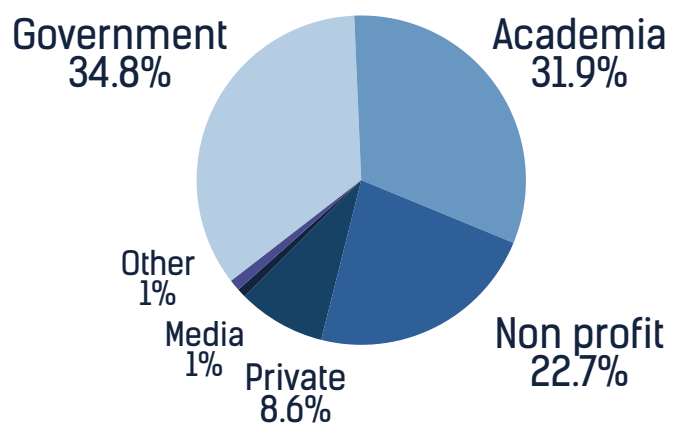


DELEGATES

Distribution by Position



Distribution by Sector



ACCESS, EXPOSURE, REPUTATION, RECOGNITION

- Access to the nation's most important science & innovation policy stakeholders
- Affiliation with the who's who of the STI community, social media networks, and relevant media
- Strengthening your association with an emerging community of science & innovation policy experts and R&D advocates in Canada

JOIN A PRESTIGIOUS LINEUP OF PAST SUPPORTERS

adMare Bioinnovations	Digital Research Alliance of Canada	Marine Environmental Observation Prediction & Response Network	Research Manitoba
AGE-WELL Centres of Excellence	eCampus Ontario	McInnis Cooper Lawyers	Research Money
Ag-West Bio Inc.	École de technologie supérieure	Merck	ResearchImpact
Agriculture and Agri-Food Canada	Eli Lilly	Ministry of Innovation, Science, and Economic Development	Roche Diagnostics
AstraZeneca	Elsevier	MITACS	Rx&D Canada
Atomic Energy of Canada Limited	Engineers Canada	National Research Council	Saint Mary's University
Bayer	Environment and Climate Change Canada	National Research Council Canada	Sandra Rotman Centre
BioTalent Canada	Eventsair	Natural Resources Canada	Sanofi Pasteur
Biotechnology Focus	Fonds de Recherche du Québec	Natural Sciences and Engineering Research Council of Canada	Simon Fraser University
Braiding Knowledges Canada	Fused Logic Television	New Digital Research Infrastructure Organisation	Social Sciences and Humanities Research Council
Brain Canada Foundation	Genome Alberta	NIVA Inc.	Stem Cell Network
Canada's Drug Research and Development	Genome Atlantic	Nuclear Waste Management Organization	Taipei Economic and Cultural Office
Canadian Brain Research Strategy	Genome Canada	Ocean Networks Canada (University of Victoria)	Telus Spark
Canadian Food Inspection Agency	Global Affairs	Oceans Research in Canada Alliance	The Association of Professional Engineers and Geoscientists of Alberta
Canadian Foundation for Innovation	Government of Alberta	Ontario Brain Institute	The Evidence Network
Canadian Government Executive	Government of Canada	Ontario Centres of Excellence	The Hill Times
Canadian Institute for Advanced Research	Government of Nova Scotia	Ontario Genomics Institute	The Leader's Circle
Canadian Institute of Health Research	GlaxoSmithKline	Ontario Ministry of Research, Innovation and Science	The/La Collaborative (McMaster University)
Canadian Light Source Inc.	Halifax Global	Ontario Tech University	Toronto Metropolitan University
Canadian Nuclear Laboratories	Health Canada	Perimeter Institute for Theoretical Physics	Transport Canada
Canadian Research and Development Classification	Health Research & Innovation	Public Health Agency of Canada	UK Research and Innovation
Canadian Science Publishing	Heritage Canada	Public Service and Procurement Canada	Université Montréal
Canadian Society for Molecular Biosciences	Hoffman La Roche	Quebec Ministry of Economic Development, Innovation and Exportation	University Affairs
Canadian Space Agency	iParadigms, LLC	Queen's University	University of British Columbia
Canarie	Ingenium		University of Calgary
Carleton University	Innovation, Science and Economic Development Canada		University of Guelph
Centre for Aging + Brain Health Innovation	Innovative Medicines Canada		University of Manitoba
Centre for Drug Research & Development	Institute for Quantum Computing		University of Northern BC
Clearwater	Institute for Science, Society and Policy		University of Ottawa
Concordia University	International Development Research Centre		University of Saskatchewan
Council of Canadian Academies	Irving Shipbuilding Inc.		University of Toronto
Dalhousie University	iPolitics		University of Waterloo
Defense Research and Development Canada	Lakehead University		UI5 Canada
	Leaders Circle		Xerox

PARTNERSHIP PACKAGES

Benefits	Leader \$50,000	Innovator \$25,000	Influencer \$17,500	Thinker \$12,500	Collaborator \$7,500	Exhibitor \$3,500 (upon availability)
Complimentary Passes (Conference and Gala)	10	7	5	3	2	1
Additional Complimentary Gala Tickets	5	3	2	2	1	
Exhibit Booth	✓	✓	✓	✓	✓	✓
Logo on Website and Mobile App	✓	✓	✓	✓	✓	✓
Logo on Shared Stand Banners	3	2	2	1	1	
Logo Acknowledgement in E-Promos in Advance of Conference	✓	✓	✓	✓	✓	
Regular Acknowledgement in CSPC Newsletter	✓	✓	✓	✓	✓	
Science Policy Magazine Ad	Full page	Full page	Half page	Half page	Quarter page	
Social Media Mention and Logo Promotion	3	2	3 shared	3 shared	2 shared	
Discount to CSPC Workshop Program	20%	15%	15%	10%	5%	
Discount on Science Meets Parliament Sponsorship	50%	30%	20%	10%	10%	
Social Media Campaign - Custom Content	4	3	2	1		
Video Interview with Senior Executive	✓	✓	✓	✓		
Networking Breaks Acknowledgement	2 Shared + Lunch Breaks	2 Shared	1 Shared	1 Shared		
Design and Dissemination of Panel Poster	✓	✓	✓			
Virtual Panel Session During the Year	90 min	90 min	90 min			
Concurrent Panel Sessions	1	1				
Special Promotion of Your Panel	✓	✓				
Plenary Session Spot	1					
Stand Banner Recognition at Gala Dinner	✓					
Podium Acknowledgement at Plenary and Gala Sessions	✓					

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ADDITIONAL OPPORTUNITIES:

Host a function at CSPC 2025

- 1 Pre & Post Gala Dinner Receptions
- 2 Breakfast Sessions: 45 minutes
- 3 Luncheon Sessions: 45 minutes



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**YOUR EXHIBITION BOOTH IS PRIME REAL ESTATE
TO BECOME A CSPC PARTNER, CONTACT US AT INFO@SCIENCEPOLICY.CA**

