



Canadian Science Policy Centre

ANNUAL PROGRAM MEMBERSHIP

2026 - 2027



CANADIAN SCIENCE POLICY CENTRE PROGRAM MEMBERSHIP PROGRAM

The Canadian Science Policy Centre (CSPC) invites you to become a Program Member. Program Membership unlocks exceptional opportunities for your organization to benefit from a wide range of benefits in Knowledge Mobilization and Knowledge Dissemination and showcase your organization as an active player in the science and innovation policy ecosystem.

As a Program Member, you have the flexibility to customize the ultimate package of benefits to best advance the goals of your organization and network.

CSPC has three tiers of Program Members offering a range of benefits in each of the impact areas below:

1. Advance Program Member - \$50,000
2. Associate Program Member - \$25,000
3. Affiliate Program Member - \$10,000

CSPC is the national hub for connecting, convening, capacity building, and catalyzing research for Science, Technology, and Innovation (STI) Policy in Canada.





CANADIAN SCIENCE POLICY CENTRE ANNUAL MEMBERSHIP PROGRAM

STRATEGIC DIRECTION AND NATIONAL DIALOGUE

Multi-sectoral
Strategy &
Exchange
Sessions

Stakeholder
and Expert
Consultations

Shape CSPC
programs and
activities

VIP and
Member-Only
Events

KNOWLEDGE MOBILIZATION

Synthesized
Reports

Survey
Development
and Analysis

Research to
Policy Notes

KNOWLEDGE DISSEMINATION

Special Section
in Canadian
Science &
Innovation Policy
Magazine

Virtual
Symposiums,
Webinars,
Town Halls

Featured
Online
Editorial
Series

Featured
Thought
Leadership:
Podcast
Series

PROMOTION & EXPOSURE ACROSS CANADA

Advertisement in
Canadian
Science
Innovation and
Policy Magazine

CSPC
Newsletter

Social Media
and Website
Promotion

Recognition in
Annual
Conference
Materials

ANNUAL CANADIAN SCIENCE POLICY CONFERENCE

Conference
and Gala
Dinner Free
Passes

Panel
Speaking
Opportunities

Social Media
Recognition and
Advertisement

Exhibit Space

PROFESSIONAL DEVELOPMENT

Discounted Rates for Customized Workshops



STRATEGIC DIRECTION AND NATIONAL DIALOGUE

This is your opportunity to lead the field in science, technology, and innovation policy! Take advantage of exclusive and custom events to leverage diverse knowledge and players toward building innovative solutions with national impact. Partner with CSPC to tailor your optimal package from among the following activities:

✓ **Multi-sectoral Strategy & Exchange Sessions:**

Connecting and engaging university, government, non-profit, and private sectors in focused strategy sessions

✓ **Stakeholder and Expert Consultations:**

Organizing consultations and synthesizing discussions to support moving solutions into action

✓ **VIP and Member-Only Events:**

Annual Partners' Dinner, Partner Consultation Sessions, Conference Gala Dinner, Science Meets Parliament Reception, as well as inclusion in providing direction and advice to shape CSPC programs and activities and more.



KNOWLEDGE MOBILIZATION

Bring your innovation from conception to impact! As a Program Member, you have access to fully customized consultation, research, and program development to build your ideal knowledge mobilization strategy and take your findings to the next level.

- ✓ **Synthesized Reports:**
Synthesize complex reports for public communication through CSPC events, publications, and conference (cost recovery)
- ✓ **Survey Development and Analysis:**
Development of evaluation tools, data collection and analysis, and report preparation (cost recovery)
- ✓ **Research to Policy Notes:**
Translating academic research to Briefing Notes for policymakers (cost recovery)





KNOWLEDGE DISSEMINATION

CSPC Program membership provides you with a wide range of opportunities for Knowledge Dissemination to reach a broad audience in the STI policy ecosystem and beyond.

- ✓ **Special Section in Science and Innovation Policy Magazine**
- ✓ **Virtual Symposiums, Webinars, Town Halls**
- ✓ **Featured Online Editorial Series:**
Published on the CSPC website, shared on CSPC social media, and promoted in CSPC newsletter, ensuring exposure to stakeholders across Canada
- ✓ **Featured Thought Leadership:**
Podcast, webinar, and interview opportunities





PROMOTION & EXPOSURE ACROSS CANADA

CSPC's reach is far and wide! As a Program Member, you have multiple opportunities to promote your initiative across CSPC's broad network - spanning government, academia, private, and non-profit sectors. Reach your targeted audience from a wide-range of platforms:

- ✓ **Advertisement in Annual Science & Innovation Policy Magazine**
- ✓ **CSPC Newsletter:**
Announcement(s) in CSPC Newsletter reaching 6000 subscribers
- ✓ **Social Media Exposure:**
13000 followers on Twitter/X
9000 followers on LinkedIn
2000 followers on Facebook
1000 followers on Bluesky
- ✓ **Web Promotion:**
Listed as Program Member on CSPC Website
- ✓ **Recognition in Annual Conference Materials:**
Signage, program, posters, and visuals





ANNUAL CANADIAN SCIENCE POLICY CONFERENCE

CSPC annual conference is Canada's most comprehensive, multi-sectoral, and interdisciplinary forum on science and innovation policy. The Conference attracts the who's who of STI policy communities, including politicians, senior government officials, researchers, university executives, not-for-profit and business leaders. CSPC is a multi-day festival with several platforms and events to network and engage in the most important conversations.

Program Members receive exclusive benefits related to the conference. Depending on your program membership level, some of these may apply:

- ✓ Conference and Gala Dinner free passes, exhibit space, spot for a panel speaking opportunities, social media recognition and much more.





PROFESSIONAL DEVELOPMENT

Develop your team's expertise, visibility, and connections in STI policy! CSPC is the national leader for capacity-building in this space. As a program member, you are entitled to discounted workshop training, or free workshop(s) depending on your chosen membership package.

- ✓ Science Policy 101
- ✓ Canadian Innovation Policy and Ecosystem
- ✓ Science Diplomacy: New Approaches to International Relations
- ✓ Equity Diversity & Inclusion in Science: Creating an EDI Culture
- ✓ Best Practices in Evidence-Based Decision Making
- ✓ Science Communication Series:
 - ✓ Communicating Science to Policymakers
 - ✓ Communicating Science to the Public
 - ✓ Mis- and Disinformation
- ✓ Science Entrepreneurship





TABLE 1: SUMMARY OF PROGRAM MEMBER BENEFITS 2026 – 2027

Benefits	Advance Program Member \$50,000	Associate Program Member \$25,000	Affiliate Program Member \$10,000
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STRATEGIC DIRECTION & NATIONAL DIALOGUE

Access to VIP and exclusive Member-Only Events	✓	✓	✓
Private consultations between researchers and policy makers under Chatham House Rules*	✓	✓	
Co-design Multi-sector Strategy Sessions	✓	✓	
Stakeholder and expert convenings	✓		

KNOWLEDGE MOBILIZATION

Report Synthesis for Public Communication*	✓	✓	✓
Research to Policy Briefing Notes*	✓	✓	✓
Survey Development and Analysis*	✓	✓	

* These activities are conducted on a cost-recovery basis



Benefits	Advance Program Member \$50,000	Associate Program Member \$25,000	Affiliate Program Member \$10,000
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KNOWLEDGE DISSEMINATION

Virtual Symposiums, Webinars, Town Halls	✓	✓	✓
Special Section in Science & Innovation Policy Magazine (limitation may apply)	✓	✓	
Featured Online Editorials Per Year	2	1	
Thought Leadership through CSPC Media Outlets: Video Interviews, CSPC Podcast Series	2	1	

PROMOTION AND EXPOSURE

Advertisement in Annual Magazine	Full Page	Half Page	Quarter Page
Announcement in CSPC Newsletter, reaching a broad national constituency	3	2	1
Social Media Exposure	Extensive	Moderate	Basic
Web Promotion	Home Page and Member Page	Member Page	Member Page

* These activities are conducted on a cost-recovery basis



Benefits

Advance
Program Member
\$50,000

Associate
Program Member
\$25,000

Affiliate
Program Member
\$10,000

CSPC 2026 SCIENCE POLICY CONFERENCE

Benefits of Conference Partnership**	Benefits of Innovator level (\$25,000) Partnership	Benefits of Thinker level (\$12,500) Partnership	Benefits of Exhibitor level (\$3,000) Partnership
Logo on website and mobile app	✓	✓	✓
Exhibit Booth	✓	✓	✓
Full Access to Conference Survey Report	✓	✓	✓
Advanced Access to Conference Proceedings	✓	✓	✓
Speaking Opportunities at CSPC 2026	✓		
Membership on the CSPC 2026 Program Committee, which guides the direction of the conference	✓		

PROFESSIONAL DEVELOPMENT

Reduced Rates for Professional Development Workshops	50% Discount on One Workshop, 10% for others	25% Discount on Workshops	10% Discount on Workshops
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**See the [CSPC Conference Partnership Prospectus](#) for an overview of aligned benefits for Program Members