



# CSPC 2026

18th Canadian Science and Innovation Policy Conference  
November 25th–27th, 2026  
Fairmont Château Laurier, Ottawa

# PARTNERSHIP PROSPECTUS

BRING YOUR BRAND, MESSAGE AND IDEAS  
TO AN INFLUENTIAL AND MOTIVATED AUDIENCE



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# CSPC 2026

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## OVERVIEW

### EXPERIENCE THE VALUE OF CSPC PARTNERSHIP

CSPC's Partnership Program provides an exciting array of possibilities for public, not-for-profit, academic, and private sector stakeholders to showcase their importance in Canada's science, technology, and innovation policy ecosystem. Your partnership investment will deliver numerous benefits, including major exposure to key target audiences and significant value and recognition through exceptional onsite and online promotional opportunities. Become a part of the CSPC 2026 journey and experience the value of its partnership.



### NOT JUST A CONFERENCE – A CELEBRATION OF SCIENCE AND INNOVATION POLICY

CSPC is Canada's most comprehensive, multi-sectoral, and interdisciplinary forum on science and innovation policy. This conference is often touted as a must-attend event for members of the science, technology, and innovation (STI) policy communities, including politicians, senior government officials, researchers, academic executives, not-for-profit and business leaders. CSPC is a multi-day conference with several platforms and events where delegates can network and engage in the most important conversations.

#### CSPC 2026 expects:

- 1000+ attendees, 300+ speakers, 50+ panel sessions
- Spectacular Gala Dinner; well attended by leaders of various sectors, as well as ambassadors, and parliamentarians
- Exclusive Partner Only Dinner Function
- Award Ceremony celebrating Excellence in Science and Innovation Policy
- Interview Series with prominent figures of science and innovation policy community
- Publishing the 8th issue of the Canadian Science Policy Magazine
- An exhibit hall

### EVERYONE WILL BE THERE, AND SO SHOULD YOU

CSPC represents the “who’s who” of science and innovation policy from both the current leadership cadre and the next generation of Canada’s top scientists, business leaders, and science policy experts, including:

- Government policymakers (federal, territorial, provincial, and local)
- Industrial R&D managers and senior management from the private sector
- Academic executives
- Researchers across all sectors
- Scientific and industrial associations
- Granting agencies and funding bodies
- Non-governmental organizations, agencies, foundations
- Journalists and media
- Communications and government relations professionals
- Innovators, venture capitalists, and consulting firms
- The next generation of science and innovation policy leaders

**CSPC 2026 will discuss emerging issues of the STI ecosystem, including:**

- STI, Sovereignty, and National Capability
- The Challenge of Implementation – Coordination and Collaboration
- Productivity, Competitiveness, and Economic Transformation
- Civil Society, Public Trust, Social Cohesion, and Democratic Resilience
- Talent Development and Future Skills
- Science and Innovation Diplomacy and Geopolitical Shift
- Northern and Arctic Knowledge and Innovation

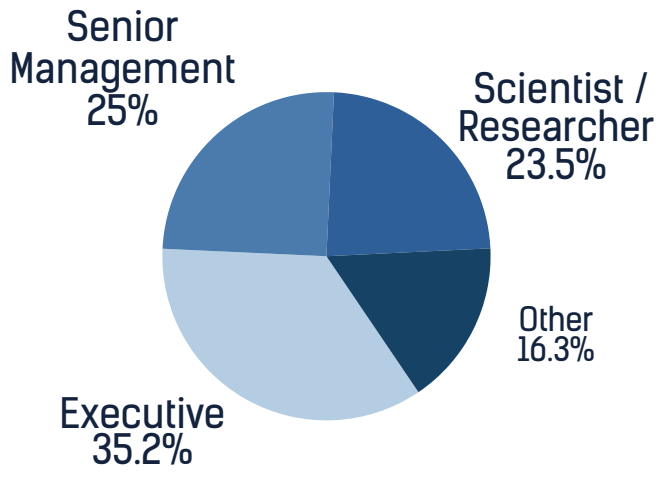




## CSPC 2025 DEMOGRAPHICS

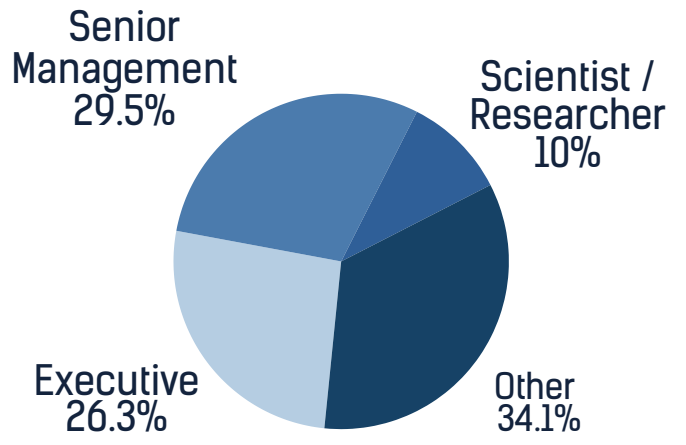
### SPEAKERS

Distribution by Position

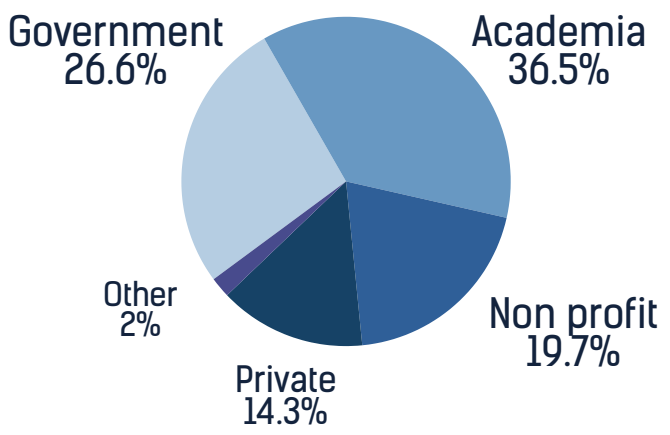


### DELEGATES

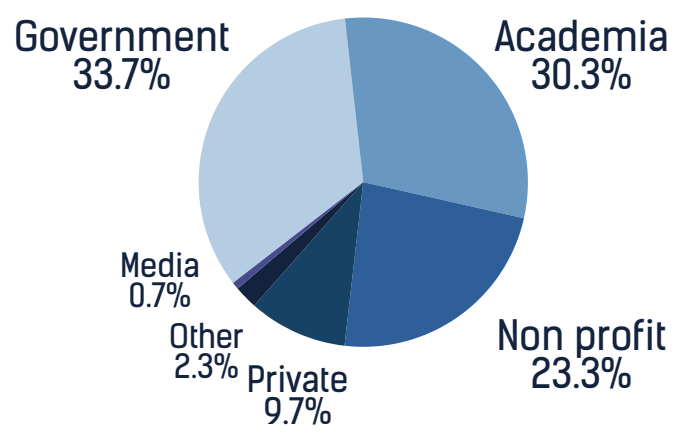
Distribution by Position



Distribution by Sector



Distribution by Sector



# ACCESS, EXPOSURE, REPUTATION, RECOGNITION

- Access to the nation's most important science & innovation policy stakeholders
- Affiliation with the who's who of the STI community, social media networks, and relevant media
- Strengthening your association with an emerging community of science & innovation policy experts and R&D advocates in Canada

## JOIN A PRESTIGIOUS LINEUP OF PAST SUPPORTERS

|  |   |  |  |
|--|---|--|--|
| adMare Bioinnovations                            | Digital Research Alliance of Canada                 | Leaders Circle   | Roche  |
| Ag-West Bio Inc.                                 | eCampus Ontario                                     | Marine Environmental Observation Prediction & Response Network | RRx&D Canada   |
| AGE-WELL Centres of Excellence                   | École de technologie supérieure                     | McGill University  | Saint Mary's University  |
| Agriculture and Agri-Food Canada                 | Eli Lilly   | McInnes Cooper   | Sandra Rotman Centre   |
| AstraZeneca                                      | Elsevier  | Merck  | Sanofi Pasteur   |
| Atomic Energy of Canada Limited                  | Engineers Canada                                    | Ministry of Innovation, Science, and Economic Development      | Scale AI   |
| Bayer  | Environment and Climate Change Canada               | Mitacs   | Simon Fraser University  |
| BioCanRx   | EventsAir   | National Research Council Canada                               | Social Sciences and Humanities Research Council                        |
| BioTalent Canada                                 | Fonds de Recherche du Québec                        | Natural Resources Canada                                       | Stem Cell Network  |
| Biotechnology Focus                              | Genome Alberta                                      | Natural Sciences and Engineering Research Council of Canada    | Taipei Economic & Cultural Office                                      |
| Braiding Knowledges Canada                       | Genome Atlantic                                     | NGen   | Telus Spark  |
| Brain Canada Foundation                          | Genome Canada                                       | NIVA Inc.  | The Association of Professional Engineers and Geoscientists of Alberta |
| Canada's Ocean Supercluster                      | GlaxoSmithKline                                     | Nuclear Waste Management Organization                          | The Evidence Network   |
| Canadian Brain Research Strategy                 | Global Affairs                                      | Ocean Networks Canada (University of Victoria)                 | The Hill Times   |
| Canadian Food Inspection Agency                  | Global Advantage Consulting Group                   | Oceans Research in Canada Alliance                             | The Society for Canadian Women in Science and Technology               |
| Canadian Foundation for Innovation               | Government of Alberta                               | Ontario Brain Institute  | The/La Collaborative (McMaster University)                             |
| Canadian Glycomics Network                       | Government of Canada                                | Ontario Centres of Excellence                                  | Toronto Metropolitan University  |
| Canadian Institute for Advanced Research         | Government of Nova Scotia                           | Ontario Genomics Institute                                     | Transport Canada   |
| Canadian Institutes of Health Research           | Halifax Global                                      | Ontario Ministry of Research, Innovation and Science           | U15 Canada   |
| Canadian Light Source Inc.                       | Health Canada                                       | Ontario Tech University  | UK Research and Innovation   |
| Canadian Nuclear Laboratories                    | Heritage Canada                                     | Perimeter Institute for Theoretical Physics                    | University Affairs   |
| Canadian Research and Development Classification | Humane World for Animals Canada                     | Protein Industries Canada                                      | University Health Network  |
| Canadian Science Publishing                      | Ingenium  | Public Health Agency of Canada                                 | University of British Columbia   |
| Canadian Society for Molecular Biosciences       | Innovation, Science and Economic Development Canada | Public Service and Procurement Canada                          | University of Calgary  |
| Canadian Space Agency                            | Innovative Medicines Canada                         | Queen's University   | University of Guelph   |
| Canarie  | Institute for Quantum Computing                     | Research Impact Canada   | University of Manitoba   |
| Carleton University                              | Institute for Science, Society and Policy           | Research Manitoba  | University of Montreal   |
| Centre for Aging + Brain Health Innovation       | International Development Research Centre           | Research Money   | University of Northern BC  |
| Centre for Drug Research & Development           | iParadigms, LLC                                     |  | University of Ottawa   |
| Clearwater                                       | iPolitics   |  | University of Saskatchewan   |
| Concordia University                             | Irving Shipbuilding Inc.                            |  | University of Toronto  |
| Council of Canadian Academies                    | Lakehead University                                 |  | University of Victoria   |
| Dalhousie University                             |   |  | University of Waterloo   |
| Defence Research and Development Canada          |   |  | Université du Québec à Trois-Rivières                                  |
|  |   |  | Xerox  |

# PARTNERSHIP PACKAGES



| Benefits   | Leader<br>\$50,000         | Innovator<br>\$25,000  | Influencer<br>\$17,500 | Thinker<br>\$12,500 | Collaborator<br>\$7,500 | Exhibitor<br>\$3,500<br>(upon<br>availability) |
|--|----------------------------|------------------------|------------------------|---------------------|-------------------------|--|
| Complimentary Passes<br>(Conference and Gala)                | 10                         | 7                      | 5                      | 3                   | 2                       | 1  |
| Additional Complimentary Gala Tickets                        | 5                          | 3                      | 2                      | 2                   | 1                       |  |
| Exhibit Booth  | ✓                          | ✓                      | ✓                      | ✓                   | ✓                       | ✓  |
| Logo on Website and Mobile App                               | ✓                          | ✓                      | ✓                      | ✓                   | ✓                       | ✓  |
| Logo on Shared Stand Banners                                 | 3                          | 2                      | 2                      | 1                   | 1                       |  |
| Logo Acknowledgement in E-Promos<br>in Advance of Conference | ✓                          | ✓                      | ✓                      | ✓                   | ✓                       |  |
| Regular Acknowledgement in CSPC<br>Newsletter                | ✓                          | ✓                      | ✓                      | ✓                   | ✓                       |  |
| Science Policy Magazine Ad                                   | Full page                  | Full page              | Half page              | Half page           | Quarter page            |  |
| Social Media Mention and Logo<br>Promotion                   | 3                          | 2                      | 3 shared               | 3 shared            | 2 shared                |  |
| Discount to CSPC Workshop Program                            | 20%                        | 15%                    | 15%                    | 10%                 | 5%                      |  |
| Discount on Science Meets Parliament<br>Sponsorship          | 50%                        | 30%                    | 20%                    | 10%                 | 10%                     |  |
| Social Media Campaign -<br>Custom Content                    | 4                          | 3                      | 2                      | 1                   |                         |  |
| Video Interview with Senior Executive                        | ✓                          | ✓                      | ✓                      | ✓                   |                         |  |
| Networking Breaks Acknowledgement                            | 2 Shared +<br>Lunch Breaks | 2 Shared               | 1 Shared               | 1 Shared            |                         |  |
| Design and Dissemination of Panel<br>Poster                  | ✓                          | ✓                      | ✓                      |                     |                         |  |
| Virtual Panel Session During the Year                        | 90 min                     |                        | 90 min                 |                     |                         |  |
| Concurrent Panel Session                                     |                            | No longer<br>available |                        |                     |                         |  |
| Special Promotion of Your Panel                              | ✓                          | ✓                      |                        |                     |                         |  |
| Plenary Session Spot   | No longer<br>available     |                        |                        |                     |                         |  |
| Stand Banner Recognition at Gala<br>Dinner                   | ✓                          |                        |                        |                     |                         |  |
| Podium Acknowledgement at Plenary<br>and Gala Sessions       | ✓                          |                        |                        |                     |                         |  |



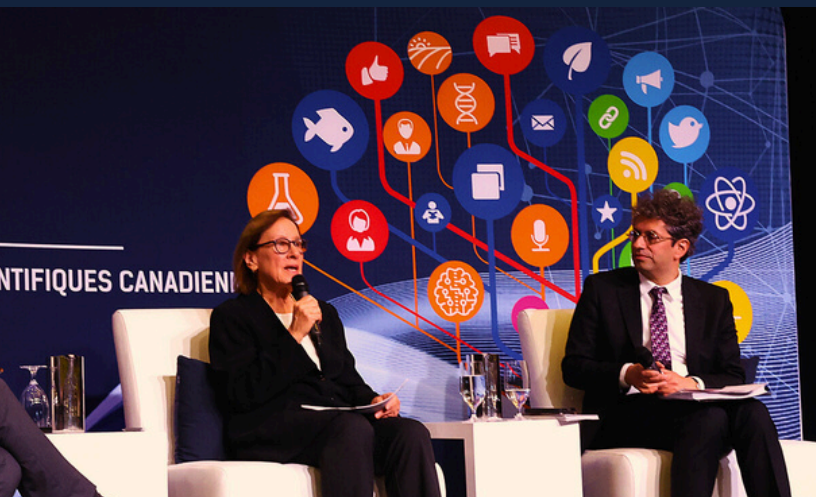
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## ADDITIONAL OPPORTUNITIES:

Host a function at CSPC 2026

- 1 Pre & Post Gala Dinner Receptions
- 2 Breakfast Sessions: 45 minutes
- 3 Luncheon Sessions: 45 minutes



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**YOUR EXHIBITION BOOTH IS PRIME REAL ESTATE  
TO BECOME A CSPC 2026 PARTNER,  
CONTACT US AT [INFO@SCIENCEPOLICY.CA](mailto:INFO@SCIENCEPOLICY.CA)**

