



CSPC 2026

18th Canadian Science and Innovation Policy Conference
November 24th–27th, 2026
Fairmont Château Laurier, Ottawa

PARTNERSHIP PROSPECTUS

BRING YOUR BRAND, MESSAGE AND IDEAS
TO AN INFLUENTIAL AND MOTIVATED AUDIENCE



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OVERVIEW

EXPERIENCE THE VALUE OF CSPC PARTNERSHIP

CSPC's Partnership Program provides an exciting array of possibilities for public, not-for-profit, academic, and private sector stakeholders to showcase their importance in Canada's science, technology, and innovation policy ecosystem. Your partnership investment will deliver numerous benefits, including major exposure to key target audiences and significant value and recognition through exceptional onsite and online promotional opportunities. Become a part of the CSPC 2026 journey and experience the value of its partnership.



NOT JUST A CONFERENCE – A CELEBRATION OF SCIENCE AND INNOVATION POLICY

CSPC is Canada's most comprehensive, multi-sectoral, and interdisciplinary forum on science and innovation policy. This conference is often touted as a must-attend event for members of the science, technology, and innovation (STI) policy communities, including politicians, senior government officials, researchers, academic executives, not-for-profit and business leaders. CSPC is a multi-day conference with several platforms and events where delegates can network and engage in the most important conversations.

CSPC 2026 expects:

- 1000+ attendees, 300+ speakers, 50+ panel sessions
- Spectacular Gala Dinner; well attended by leaders of various sectors, as well as ambassadors, and parliamentarians
- Exclusive Partner Only Dinner Function
- Award Ceremony celebrating Excellence in Science and Innovation Policy
- Interview Series with prominent figures of science and innovation policy community
- Publishing the 8th issue of the Canadian Science Policy Magazine
- An exhibit hall

EVERYONE WILL BE THERE, AND SO SHOULD YOU

CSPC represents the “who’s who” of science and innovation policy from both the current leadership cadre and the next generation of Canada’s top scientists, business leaders, and science policy experts, including:

- Government policymakers (federal, territorial, provincial, and local)
- Industrial R&D managers and senior management from the private sector
- Academic executives
- Researchers across all sectors
- Scientific and industrial associations
- Granting agencies and funding bodies
- Non-governmental organizations, agencies, foundations
- Journalists and media
- Communications and government relations professionals
- Innovators, venture capitalists, and consulting firms
- The next generation of science and innovation policy leaders

CSPC 2026 will discuss emerging issues of the STI ecosystem, including:

- STI, Sovereignty, and National Capability
- The Challenge of Implementation – Coordination and Collaboration
- Productivity, Competitiveness, and Economic Transformation
- Civil Society, Public Trust, Social Cohesion, and Democratic Resilience
- Talent Development and Future Skills
- Science and Innovation Diplomacy and Geopolitical Shift
- Northern and Arctic Knowledge and Innovation

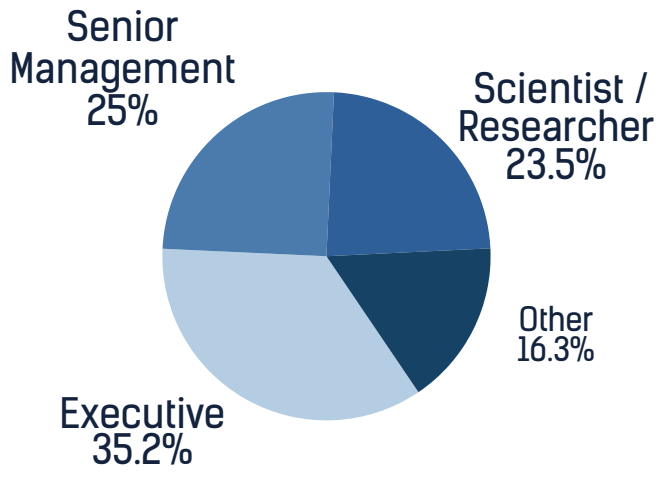




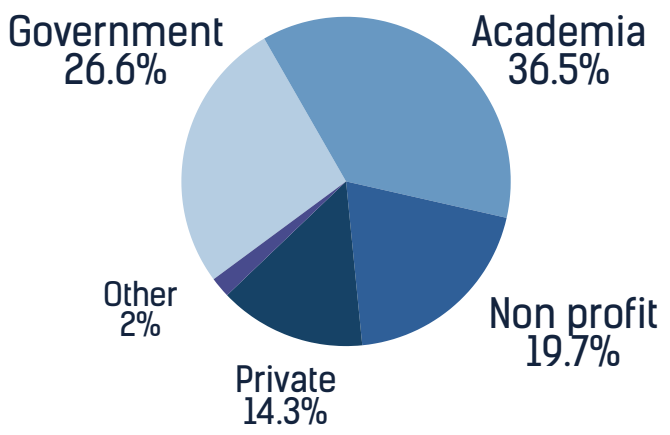
CSPC 2025 DEMOGRAPHICS

SPEAKERS

Distribution by Position

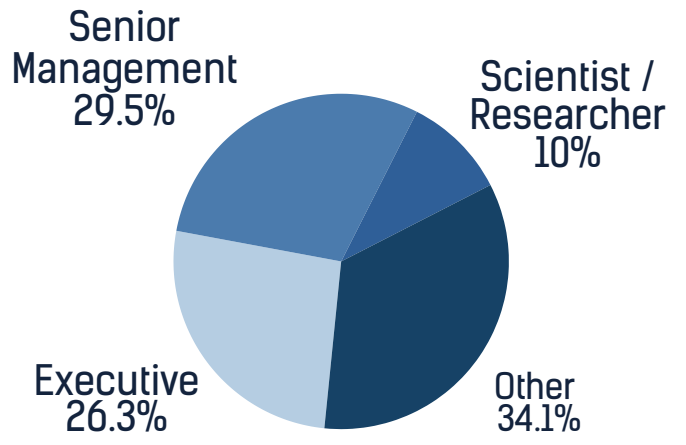


Distribution by Sector

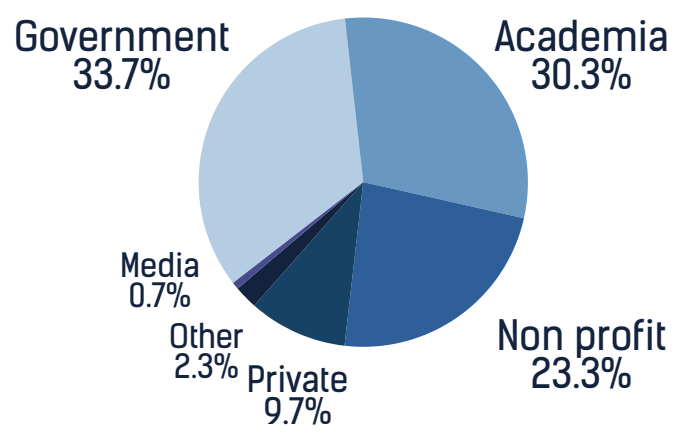


DELEGATES

Distribution by Position



Distribution by Sector



ACCESS, EXPOSURE, REPUTATION, RECOGNITION

- Access to the nation's most important science & innovation policy stakeholders
- Affiliation with the who's who of the STI community, social media networks, and relevant media
- Strengthening your association with an emerging community of science & innovation policy experts and R&D advocates in Canada

JOIN A PRESTIGIOUS LINEUP OF PAST SUPPORTERS

adMare Bioinnovations	Digital Research Alliance of Canada	Leaders Circle	Roche
Ag-West Bio Inc.	eCampus Ontario	Marine Environmental Observation Prediction & Response Network	RRx&D Canada
AGE-WELL Centres of Excellence	École de technologie supérieure	McGill University	Saint Mary's University
Agriculture and Agri-Food Canada	Eli Lilly	McInnes Cooper	Sandra Rotman Centre
AstraZeneca	Elsevier	Merck	Sanofi Pasteur
Atomic Energy of Canada Limited	Engineers Canada	Ministry of Innovation, Science, and Economic Development	Scale AI
Bayer	Environment and Climate Change Canada	Mitacs	Simon Fraser University
BioCanRx	EventsAir	National Research Council Canada	Social Sciences and Humanities Research Council
BioTalent Canada	Fonds de Recherche du Québec	Natural Resources Canada	Stem Cell Network
Biotechnology Focus	Genome Alberta	Natural Sciences and Engineering Research Council of Canada	Taipei Economic & Cultural Office
Braiding Knowledges Canada	Genome Atlantic	NGen	Telus Spark
Brain Canada Foundation	Genome Canada	NIVA Inc.	The Association of Professional Engineers and Geoscientists of Alberta
Canada's Ocean Supercluster	GlaxoSmithKline	Nuclear Waste Management Organization	The Evidence Network
Canadian Brain Research Strategy	Global Affairs	Ocean Networks Canada (University of Victoria)	The Hill Times
Canadian Food Inspection Agency	Global Advantage Consulting Group	Oceans Research in Canada Alliance	The Society for Canadian Women in Science and Technology
Canadian Foundation for Innovation	Government of Alberta	Ontario Brain Institute	The/La Collaborative (McMaster University)
Canadian Glycomics Network	Government of Canada	Ontario Centres of Excellence	Toronto Metropolitan University
Canadian Institute for Advanced Research	Government of Nova Scotia	Ontario Genomics Institute	Transport Canada
Canadian Institutes of Health Research	Halifax Global	Ontario Ministry of Research, Innovation and Science	U15 Canada
Canadian Light Source Inc.	Health Canada	Ontario Tech University	UK Research and Innovation
Canadian Nuclear Laboratories	Heritage Canada	Perimeter Institute for Theoretical Physics	University Affairs
Canadian Research and Development Classification	Humane World for Animals Canada	Protein Industries Canada	University Health Network
Canadian Science Publishing	Ingenium	Public Health Agency of Canada	University of British Columbia
Canadian Society for Molecular Biosciences	Innovation, Science and Economic Development Canada	Public Service and Procurement Canada	University of Calgary
Canadian Space Agency	Innovative Medicines Canada	Queen's University	University of Guelph
Canarie	Institute for Quantum Computing	Research Impact Canada	University of Manitoba
Carleton University	Institute for Science, Society and Policy	Research Manitoba	University of Montreal
Centre for Aging + Brain Health Innovation	International Development Research Centre	Research Money	University of Northern BC
Centre for Drug Research & Development	iParadigms, LLC		University of Ottawa
Clearwater	iPolitics		University of Saskatchewan
Concordia University	Irving Shipbuilding Inc.		University of Toronto
Council of Canadian Academies	Lakehead University		University of Victoria
Dalhousie University			University of Waterloo
Defence Research and Development Canada			Université du Québec à Trois-Rivières
			Xerox

PARTNERSHIP PACKAGES



Benefits	Leader \$50,000	Innovator \$25,000	Influencer \$17,500	Thinker \$12,500	Collaborator \$7,500	Exhibitor \$3,500 (upon availability)
Complimentary Passes (Conference and Gala)	10	7	5	3	2	1
Additional Complimentary Gala Tickets	5	3	2	2	1	
Exhibit Booth	✓	✓	✓	✓	✓	✓
Logo on Website and Mobile App	✓	✓	✓	✓	✓	✓
Logo on Shared Stand Banners	3	2	2	1	1	
Logo Acknowledgement in E-Promos in Advance of Conference	✓	✓	✓	✓	✓	
Regular Acknowledgement in CSPC Newsletter	✓	✓	✓	✓	✓	
Science Policy Magazine Ad	Full page	Full page	Half page	Half page	Quarter page	
Social Media Mention and Logo Promotion	3	2	3 shared	3 shared	2 shared	
Discount to CSPC Workshop Program	20%	15%	15%	10%	5%	
Discount on Science Meets Parliament Sponsorship	50%	30%	20%	10%	10%	
Social Media Campaign - Custom Content	4	3	2	1		
Video Interview with Senior Executive	✓	✓	✓	✓		
Networking Breaks Acknowledgement	2 Shared + Lunch Breaks	2 Shared	1 Shared	1 Shared		
Design and Dissemination of Panel Poster	✓	✓	✓			
Virtual Panel Session During the Year	90 min		90 min			
Concurrent Panel Session		No longer available				
Special Promotion of Your Panel	✓	✓				
Plenary Session Spot	No longer available					
Stand Banner Recognition at Gala Dinner	✓					
Podium Acknowledgement at Plenary and Gala Sessions	✓					



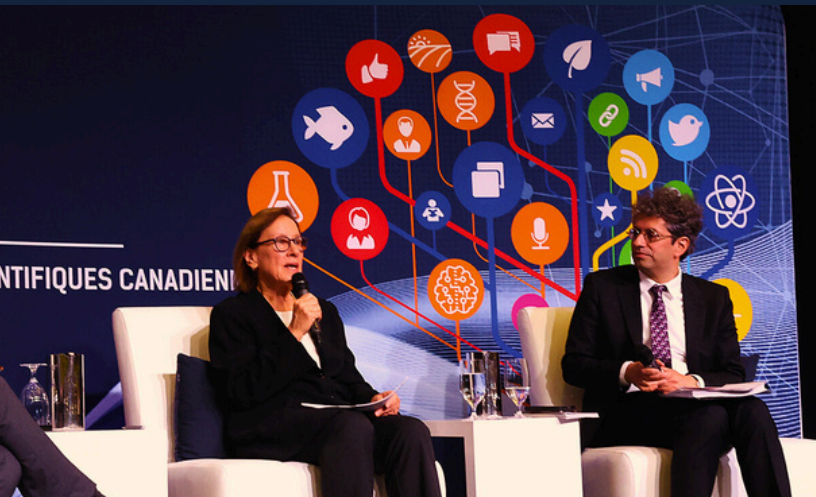
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ADDITIONAL OPPORTUNITIES:

Host a function at CSPC 2026

- 1** Pre & Post Gala Dinner Receptions
- 2** Breakfast Sessions: 45 minutes
- 3** Luncheon Sessions: 45 minutes



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**YOUR EXHIBITION BOOTH IS PRIME REAL ESTATE
TO BECOME A CSPC 2026 PARTNER,
CONTACT US AT INFO@SCIENCEPOLICY.CA**

