CSPC 2026

November 24th–27th, 2026
Fairmont Château Laurier, Ottawa

18th Canadian Science and Innovation Policy Conference

FEATURED GUEST COUNTRY PARTNERSHIP PROSPECTUS







Showcase Your Nation

Build Strategic Partnerships with Canada

Position Your Country at the Center of Canada's Innovation Ecosystem



The Canadian Science Policy Centre (CSPC) invites select international partners to establish an exclusive Featured Country Partnership at the 18th Canadian Science and Innovation Policy Conference (CSPC 2026)

Sovereignty by Design:
Mobilizing Action to Reshape Canada's
Science, Technology, and Innovation Capacity

CSPC 2026

18th Canadian Science and Innovation Policy Conference



300+
SPEAKERS



1000+
PARTICIPANTS



50+
PANEL SESSIONS



AI POLICY & GOVERNANCE SUMMIT



7
PLENARY SESSIONS



4
SYMPOSIUMS



2
LUNCHEON TALKS



2
BREAKFAST SESSIONS



SCIENCE AND INNOVATION POLICY AWARDS CEREMONY



SPECTACULAR GALA DINNER

CSPC is Canada's largest national science and innovation policy conference and attracts the who's who within the science and innovation ecosystem, including executives and decision-makers from various levels of government, academia, private sector, non-profit, as well as parliamentarians, diplomats, and the media.

The Featured Country Partnership provides an unparalleled national stage to showcase your country's scientific and innovation strengths, pioneering research, technology clusters, and industrial strengths. It is designed to cultivate long-term bilateral relationships, accelerate joint academic and commercial ventures, and foster direct interaction with Canada's decision-makers, policy architects, and innovation leaders.

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Why Become a Featured Country?

At a time of global geopolitical realignment, establishing robust international STI corridors is vital.

Partnering as the Featured Country enables your nation to:

- Elevate Global Profile: Project your national innovation and institutional strengths into the core of Canada's STI ecosystem.
- Direct Policy Engagement: Establish direct connections with federal and provincial governments, research funding agencies and Canada's research and innovation ecosystem
- Promote Sectoral Synergies: Drive international collaboration in high-growth, high-stakes areas, including AI and quantum computing, life sciences, and advanced manufacturing,
- Strengthen Triple-Helix Ties: Build enduring diplomatic, academic, and private sector consortia that extend far beyond the annual conference.

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What This Partnership Offers

The partnership encompasses a multi-channel engagement framework that spans high-level visibility, exclusive connectivity and comprehensive networking.

High-Level Visibility & Global Branding

- Primary designation and Prominent placement of national branding across digital assets, mobile applications, printed materials, and prominent venue signage as the official Featured Country of CSPC 2026
- Strategic exposure to Canada's most influential science, technology, and innovation stakeholders

Thought Leadership & Editorial Integration

- Allocation of one dedicated Symposium and one prominent Luncheon talk to deliver keynotes on your national innovation strategy and collaborative opportunities
- High-profile platform for senior leadership to deliver official remarks during the signature Gala Dinner to highlight your country's innovation strategy
- Provision for a Full-Page Advertisement and a Featured Editorial in the annual Canadian Science Policy Magazine
- Featured editorial series on the innovation ecosystem distributed through CSPC's communication networks throughout 2026 or 2027

Diplomatic & Sectoral Delegation Engagement

- Facilitation of an official national delegation composed of senior government ministers, research council executives, leading academics, and industry innovators
- Support and promote the meetings between business-to-government (B2G) and government-to-government (G2G)

Exclusive Networking & Bilateral Access

- Direct access to invitation-only VIP dinner, Science Meets Parliament reception, including the annual Gala Dinner, and executive breakfasts
- Streamlined introductions to key representatives from Canadian federal/provincial ministries, major research networks, venture capital firms, and industrial hubs

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Who Should Participate in Your Delegation

This exclusive opportunity is curated for entities looking to expand their presence, partnerships, and influence within the Canadian science and technology landscape:

- National and sub-national policymakers, ministries of science, technology, trade, and economic development
- Executives from research funding agencies, national academies, and academic institutions
- Industry leaders, R&D organizations, science & technology councils, state-led innovation directorates, public funding enablers, cross-sector industry alliances, and foreign trade missions seeking to build partnerships with Canada's science and innovation ecosystem



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PARTNERSHIP BENEFITS

The Featured Country Partnership integrates all the benefits of a Leader level CSPC 2026 partner ($50,000 investment) and is customized to enhance international engagement and delegation impact. Benefits include:

Leader Partner ($50,000)		
Category	Deliverable Item	Specification / Quantity
Passes & Access	Complimentary Full Conference & Gala Passes	10 full-access tickets
	Additional Complimentary Gala Tickets	5 additional tickets for special guests
Exhibition	Dedicated Exhibit Booth Space	Premium location in the exhibition hall
Speaking engagements	Gala Dinner Remarks	Remarks during the signature Gala Dinner
Branding & Recognition	Core Digital Platforms Branding	National logo on official website and mobile app
	Shared Venue Signage	Logo placement on 3 shared stand banners
	Electronic Promotions (E-Promos)	Logo acknowledgment in all pre-conference email updates
	CSPC Newsletter Syndication	Regular acknowledgment and feature in the official newsletter
	Conference Breaks & Luncheons	Logo acknowledgment across 2 shared networking/lunch breaks
Marketing & Media	Science Policy Magazine Ad	1 Full-Page advertisement (print and digital editions)
	Standard Social Media Promotion	3 dedicated social media mentions and logo promotions
	Custom Content Social Media Campaign	4 tailored content feature campaigns highlighting delegation strengths
	Executive Video Interview	1 professional video interview with a senior executive or minister
High-Profile Prominence	Gala Dinner Stand Banner	Exclusive banner recognition inside the Gala Dinner hall
	Plenary Sessions Podium Acknowledgment	Verbal acknowledgment from the podium during core plenaries
	Gala Session Podium Acknowledgment	Verbal acknowledgment from the podium during the Gala Dinner

We welcome expressions of interest from nations seeking to fortify their strategic engagement with Canada's vibrant science, technology, and innovation sectors. For further inquiries and customization of deliverables to align with specific national priorities, please contact the CSPC Partnership Committee.